

CosmoPet Awards 2025



C  **smoPet**
International Congress

WHY PARTICIPATE?

Recognition of Excellence

Highlight your innovations and achievements in the field of pet care and products. Being recognized by a panel of experts enhances the credibility of your brand and products.

Networking Opportunities

Meet leaders, experts, and influential professionals in the industry. The Awards provide a unique platform to exchange ideas and establish strategic collaborations.

Increased Visibility

Being a finalist or winner attracts the attention of the media, partners, and clients, boosting your visibility. You will also benefit from exposure on our digital platforms.

Team Motivation and Pride

A nomination or victory motivates your team and recognizes their efforts and commitment to excellence.

Competitive Advantage

Receiving an award sets your business or product apart in a competitive market, demonstrating your commitment to innovation and excellence in pet care.

IMPORTANT DATES

DEADLINE FOR
PARTICIPATION

Monday, June 30, 2025

JURY

Monday, September 8, 2025

AWARD CEREMONY

Thursday, October 2, 2025

WHO CAN PARTICIPATE?

Participation is open to all **brands, laboratories, suppliers of ingredients and packaging, and service providers specialized** in the pet care industry.

Companies wishing to compete may **submit multiple products under the same brand**, provided they align with the proposed categories. Each product must be individually registered by filling out the corresponding sections of the application form.

This competition is a unique opportunity for industry players to showcase their expertise, increase their visibility, and highlight their innovations to a panel of experts and a professional audience.

WHAT ARE THE AWARDS?

Best Care Product Award

This award recognizes the pet care product that delivers results while respecting the health and well-being of animals. The jury will consider its formulation (natural ingredients, certifications, sensory experience, etc.), as well as its impact on the animals' skin and coat. This award highlights innovation and quality in the pet care and hygiene product industry.

Best Ingredient Award

This award recognizes the most innovative and effective ingredient for pet care and fragrances. The jury will assess its innovative nature as well as its impact on the animals' skin and coat. The focus will be on innovation, sustainability, and the quality of raw materials, thus contributing to the advancement of pet care and hygiene in the industry.

Best Packaging Award

This award recognizes innovation, practicality, and originality in the packaging of pet care, hygiene, and fragrance products. The jury will assess not only the aesthetic and ergonomic aspects but also the environmental impact, as well as the practical and safety features for both the owner and the pet. The packaging must be both attractive and functional while reflecting the product's identity.

By participating in one of the awards mentioned above, you are automatically eligible for two additional distinctions:
the Audience Award and the Jury's Favorite.

Audience Award

This award is granted by the participants present at the Cosmopet International Congress 2025, who will vote for their favorite product among those displayed at the event. It is a direct recognition of the audience's enthusiasm and satisfaction with the products presented.

Jury's Favorite Award

The Jury's Favorite Award is a special prize, granted by the jury members, that highlights a product, brand, or concept that has particularly impressed them, beyond the usual technical criteria. This award is a personal and subjective distinction, given to a product or concept that stands out for its originality, emotional impact, or innovative contribution to the pet care industry.

REGISTRATION AND PARTICIPATION PROCEDURE

If you are already registered for the congress, whether for one day or both, no additional fees will apply for your participation.

However, if you are not registered as a participant for the congress, participation fees will apply:

€300.00 excluding VAT for the submission of the first product, with an additional cost of

€100.00 excluding VAT for each additional product submitted.

If you fall under this second category, your access to the venue will be granted from 6:00 PM on October 2, 2025, and will allow you to attend the Awards ceremony.

PRODUCT PRESENTATION

You have the opportunity to present up to 3 products/ingredients. If you wish to submit multiple items, please ensure that you complete the appropriate sections for each one so that each product is properly considered and evaluated.

For the Best Cosmetic Care Product and Best Packaging Awards, we request that you provide **20 samples** of each product you wish to present. These samples will be used for the exhibition and for the jury's evaluation. They will not be returned to you.

The delivery address will be provided upon receipt of your application. For the Best Ingredient Award, submissions will be made based solely on the application form.

Please attach your logo and one or two photos of your product/ingredient.

SHIPPING GUIDELINES

Send the completed and signed forms by email to:
Email : alexandra.bibaut@expression-cosmetique.fr
Phone : +33 (0) 7 86 21 57 50

PARTICIPATION CATEGORIES

Please indicate in which category you wish to participate:

- Best Care Product Award (fill out section 1)
- Best Packaging Award (fill out section 2)
- Best Ingredient Award (fill out section 3)

A description of no more than 500 characters is required for each product/ingredient submitted (to be attached to your application).

SECTION 1 - Best care product

Features		Product 1	Product 2	Product 3
Target	Cat			
	Dog			
	Horse			
	Others (please specify)			
Distribution Channel	Large and Medium-Sized Retailers			
	Physical Specialty Stores			
	Online Distributors (e-commerce, marketplace, DTC)			
	Specialized Wholesale Distributors			
	Professional Channel (veterinary clinic, grooming salon, etc.)			
	Own Brand			
	Pharmacies			
	Subscription-based Distribution			
	Others (please specify)			
Type of Products				
Coat Care	Shampoo			
	Conditioner			

Coat Care	Detangling Care			
	Detangling Spray			
	Oil			
	Cleansing Wipes			
	Dry Shampoo			
	Mask			
	Coloring			
	Others (please specify)			
Skin Care	Cream			
	Balm			
	Soothing Spray			
	Sunscreen			
	Others (please specify)			
Eye Care	Cleanser			
	Wipes			
	Cleansing Lotion			
	Others (please specify)			
Ear Care	Cleanser			
	Wipes			
	Cleansing Lotion			
	Others (please specify)			

Oral Hygiene Care	Toothpaste			
	Mouth Spray			
	Dental gel			
	Others (please specify)			
Claw, Paw Pad, and/or Hoof Care	Balm			
	Cleansing Wipes			
	Others (please specify)			
Pet Fragrances	Fragrance spray			
	Eau de toilette			
	Anti-odour product			
	Others (please specify)			
Aesthetic Care	Nail polish/sabots			
	Spray dye			
	Glitter spray			
	Others (please specify)			
Other	Specify			

SECTION 2 - Best packaging

Features		Product 1	Product 2	Product 3
Target	Cat			
	Dog			
	Horse			
	Others (please specify)			
Type of packaging	Bottle			
	Tube			
	Spray and vaporizer			
	Jar			
	Box			
	Sachet			
	Packaging for solid products			
	Eco-friendly packaging			
	Others (please specify)			

SECTION 3 - Meilleur ingrédient

Features		Ingredient 1	Ingredient 2	Ingredient 3
Target	Cat			
	Dog			
	Horse			
	Others (please specify)			
Type of ingredients				
Active Ingredient	Anti-pollution			
	Moisturizing			
	Sensitive skins			
	Antioxidant protection			
	Softener			
	Others (please specify)			
Functional Ingredient	Pigments et colours			
	Preservatives			
	Emollients			
	Emulsifiers			
	Film formers			
	Oils, butters, waters, waxes			
	Anti-odour			
	Sun filters and actives			

Ingrédient fonctionnel	Fragrances			
	Surfactants			
	Texturizing agents			
	Controlled release system			
	Conditionner			
Others	Multifunctional: Specify the main functions			
	Others (please specify)			

REGISTRATION FORM

Company:

BIN:

Address:

ZIP code:

City:

Country:

Person in charge of the file

Name:

First name:

Position:

Phone:

Mail :

Product 1

Name of the product presented:

Brand:

Range:

Function of the presented product (e.g., hydration, cleansing, soothing, protection, etc...):

Launch date

☐ 2024

☐ 2025

Recommended retail price (if applicable to the category)

Product 2

Name of the product presented:

Brand:

Range:

Function of the presented product (e.g., hydration, cleansing, soothing, protection, etc...):

Launch date

☐ 2024

☐ 2025

Recommended retail price (if applicable to the category)

Product 3

Name of the product presented:

Brand:

Range:

Function of the presented product (e.g., hydration, cleansing, soothing, protection, etc...):

Launch date

☐ 2024☐ 2025

Recommended retail price (if applicable to the category)

Date**Made in****Signature of the person in
charge of the file**